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MDA MICU's team headed by Paramedic Dan Trabelsi, who saved David Baron's life after suffering cardiac arrest and lost consciousness at a moving meeting held at the MDA station in Rishon le Zion where David and his wife awarded a Shield of Honor to the MDA team



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An exciting news?

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MDA Inaugurated its New Protected National Medical Dispatch Center

Minister Kahlon: "You have given me the privilege to be part of the professional and technological revolution of the new protected National Medical Dispatch Center" Minister of Finance and Chairman of the "Kulanu" (All of Us) Party, Moshe Kahlon, took part in the inauguration of Magen David Adom's new protected National Medical Dispatch Center in Kiryat Ono on February 25th. During the visit, the minister toured the new state of the art dispatch center manned by professional medics and paramedics who use the most advanced technological systems to carry out life-saving operations before the ambulance arrives to the scene of the incident. During the visit, the Minister also received a review of the activities of MDA from MDA's Director General Eli Bin, and was impressed by the use of technologies that enable: control and monitoring of the events on the ground, the transfer of live pictures of the situation and medical data of the patients to the hospitals, the use of an application that enables locating the victims in real time and much more. In addition, the Minister experienced an emergency driving simulator that simulates driving in an ambulance that includes the conditions and the means at the driver's disposal when en route to an emergency event. Magen David Adom's national emergency center, where more than 2 million calls a year are received supervises all of MDA's operational activities taking

place in real time throughout the country, responsible for supervising and controlling the medical response and managing the response system for all emergency scenarios in Israel. In addition, it enables to respond to any emergency scenario in the Israeli home front and abroad. This is a huge improvement in the vital services provided to citizens, and in combination with advanced technological capabilities for Israeli citizens in times of emergency developed by Magen David Adom.

MK Meirav Ben Ari (Kulanu), a member of the health committee who joined the Minister at the inauguration: "This is a very moving event. The new center will serve the entire State of Israel and I am very happy that we had the honor of being in this important position. We will continue to work and help MDA in the next Knesset just as we did in the last four years.

Minister of Finance Moshe Kahlon: "An organization like Magen David Adom must receive the best assistance, and all the citizens of Israel, whenever they are in an emergency use Magen David Adom and entrust their lives with it." You have given me the privilege to be part of the professional and technological revolution of Magen David Adom, and I am proud to be part of a process that places the national rescue organization of the State of Israel on the forefront of the international stage. "

Photos: MDA Spokesmen





MDA is Accessible for All

Last week, MDA was privileged to host the Israel-Canada Inclusion Mission at the Jerusalem Regional Station during which they heard how MDA operates within the different communities, with an emphasis on the different sectors of society (Arabs, Jews, Ultra-Orthodox, special needs) and how each group can perform various jobs within the organization.

The participants saw a live action scenario in the new Simulation Center and were impressed with the

attention the EMTs paid to the patient's personal needs while providing professional medical care.

The groups learned about how MDA incorporates technology to make emergency medical services accessible to the public.

Lastly, participants were treated to a full display of MDA's emergency vehicles.

The participants all expressed their enjoyment of the evening, and how they can learn from MDA.

Photos: MDA Spokesmen



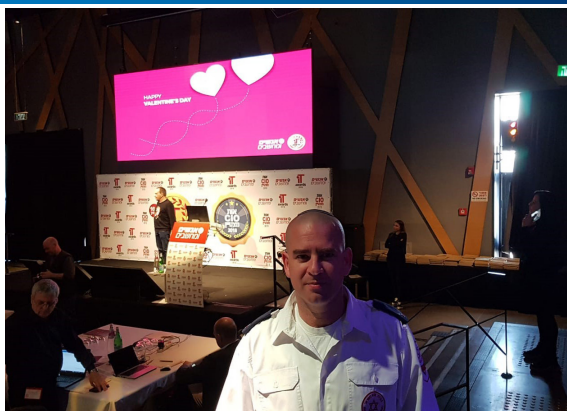


Exceptional and Elected

Ido Rosenblat, Technology Head of MDA, was elected as an outstanding Chief Information Officer on behalf of "People and Computers in Israel". Ido was selected along with 13 other outstanding candidates from 325 leading candidates in the business and public sectors. A group of "People and Computers" deals with the exposure and advancement of innovation in the computing world in Israel. The group supports the activities of MDA Friends in Israel and assists the organization in its activities. The Chairman of MDA Friends in Israel, Mr. Gil Weiser, presented his recommendations for Ido's candidacy as an outstanding CIO. The honored were chosen by a professional committee headed by Professor Gadi Ariav, Tel Aviv University, and a distinguished panel of judges. The reasons of the

committee: Ido is a partner in leading innovative systems development in Magen David Adom, the main purpose of which is to reduce the time of arrival to meet the patient and provide professional treatment, from the operation of automated systems that launch forces in the field, through the transfer of information in real time from ambulances to hospitals in Israel, to the development of my MDA application, which enables automated dialing and locates the caller, using the assimilation of existing technologies used by MDA to receive real-time calls from the field and help save lives. The panel of judges referred to Ido Rosenblatt as an entrepreneur, a dominant and an innovator connected to the field.

Photos: MDA Spokesmen





Industrialization Conference

The Industrialization Conference is a project of the Manufacturers' Association, which aims to help ninth graders choose their major upon which they will concentrate in high school. During the conference, the students learn about their options and are then exposed to booths which have been set up by leading companies in Israel. Amongst the booths are the Fire Department, the various

units in the IDF, Elbit, Orbotech, Rafael and many others. MDA set up a booth for the second year, in which the different capabilities of the MDA teams were presented, CPR workshops were offered and the computerized simulator was presented. The purpose of the MDA booth is to teach the students about the healthcare system in Israel which they can focus on in their studies.



Photos: MDA Spokesmen



Directors of the MDA Medical Division meet with UCLA Neuroscience Unit

Top officials in the field of neuroscience from UCLA met with Chief delegates of Magen David Adom's Medical Division – Medical Director Dr. Rafi Strugo, National Chief Paramedic and Director of Medical Division Mr. Rami Miller and Director of National Tele-Medical Center and First Responders Tele-com Center Mr. Haim Karadi and the Head of the Stroke Service at Hadassah Medical Center Prof. Ronen Leker, to share information on the mobile stroke unit to save more lives in Israel.

The two teams were happy to meet and were excited about the knowledge and partnership that they all shared and gained from each other.

Photos: MDA Spokesmen





The Donation that United the Brother and Sister

Mr. Azriel Singer, 98, lives in a retirement community in Rishon Letzion, and because of his health he rarely goes out and meets people. His sister, Chaya Meldung, who donated a MICU, lives in the United States, asked the MDA team to take the MICU to her brother's house and pay him a visit. It was her way of making him happy. The MDA team was moved by the gesture and happily drove to her brother's house. There they met him, told him of his sister's generous donation and when he gained some strength, went out together to be photographed by the MICU, which not only attests to the sibling's strong bond with each other but also to their unique connection to MDA.

Magen David Adom Australia Recognized by Australian Red Cross Blood Services

How proud to be a member of Magen David Adom Australia.

MDA raises funds for Israel's Medical Services, providing ambulances, medicycles, funding for Israel's new underground Blood Bank and Humanitarian Aid worldwide.

This week Ruth Kurc received the Victorian Red 25 Excellence award from the Australian Red Cross Blood Service on behalf of MDA Australia for saving 417 lives thanks to her blood donations in 2018. What an honour to give back

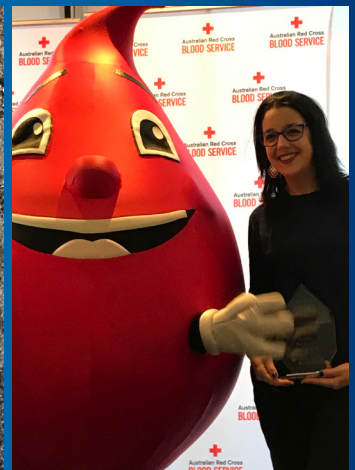
to our community.

MDA stood in the presence of different organizations; - the Army, Navy, Police, Telstra, Commonwealth Bank and was praised that "a small community has made such a significant and meaningful contribution".

Many in the room had heard of MDA Israel being a first responder in world disasters.

Many others have now leant of MDA's presence in Australia.

Photos: MDA Spokesmen



In France, Too, they Learn from MDA

The 8 SAMU organizations of Paris and the surrounding region organized a first trauma forum of its kind. The conference was attended by the directors of the organizations, the firefighters of Paris and physicians from all the organizations. The Deputy Director of the International Department was invited to lecture at the conference and present the experience gained in Magen David Adom, the national rescue organization of the State of Israel, in the treatment of trauma victims. The participants expressed great interest in Magen David Adom's way of dealing with trauma victims and established contacts for further cooperation.

In another conference held in France last week, about 40 Jewish doctors participated. The doctors

received an overview of Magen David Adom and the president of AMIF launched the cooperation with Magen David Adom. The cooperation includes the exchange of knowledge in the field of trauma and emergency medicine, strengthening the emergency activity among doctors, sending doctors from the organization to the international unit of Magen David Adom and participating in conferences.

Chairman of MDA friends in France Mr. Victor Wintz welcomes the intensive activities in his country. An activity that connects the medical community and the Jewish community to Magen David Adom and Israel. And even a campaign to donate an ambulance for Magen David Adom.

Photo: MDA Spokesmen

