

Happy Shavuot

MDAOnLine

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Picture of the week



Photo: MDA Spokesmen

My phlebotomist mother Michal Frid Efrati from Hod Hasharon, phlebotomist through the MDA blood services, received a special and exciting opportunity together with her son, who was in a tank commander's course and came to donate blood. "I meet with soldiers my son's age across the country, who understand the importance of blood donations, but when my son came to donate blood, it was special and exciting."



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An exciting news?

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Stunning Manchester Dinner Raises more Funds for Israel's new Blood and Logistics Services Center in Ramle

May 13th 2019, on a beautiful evening set on the rooftop of the King Street Townhouse hotel, the MDA UK Manchester Committee held its stunning annual dinner raising funds for a space in Israel's new Blood and Logistics Services Center being built by MDA in Ramle.

The evening showcased the vital work of MDA and speeches from Dr. David Curtis, MDA UK Chairman and Jeremy Hart, Chairman of the Manchester Committee highlighting the important need to support the new and protected Blood and Logistics facility.

Jonathan Straight presented the Blood Sweat Tears & Helicopters photo book which was given to all the

participants as an inside look into the day to day work of MDA's dedicated volunteers and workers. Making the appeal was Ido Gutin, manager of the UK Desk in Israel who said - "What you are doing here today is one of the most important things in safeguarding Israel!"

Judge Rob Rinder, star of the hit show Judge Rinder, delivered an incredible speech stating why he supports MDA and what it means to him in these times to stand by the Jewish State, educating people on the beauty and good that Israel does that many times goes unnoticed.

Thank you Manchester for your support of Magen David Adom!





Nechama Rivlin Z"L, President Reuven Rivlin's Wife, has Passed Away

On Tuesday morning, the President's wife, Nechama Rivlin has passed away at the age of 73. Mrs. Rivlin has been heroically fighting a lung disease for a few years, and On Tuesday she has passed away at the hospital.

Nechama Rivlin, the First Lady of Israel, has worked tirelessly for the good of the country and its people. Her unique and humble personality especially stood out. The Rivlin family cooperated with MDAs goal of saving lives and community service, and the MDA as a whole sends its condolences to the Rivlin family and to President

Mr. Reuven Rivlin

MDA Director General Eli Bin: "We were notified this morning about the death of the President's wife, Mrs. Nechama Rivlin, who fought her disease heroically and with great strength. MDA has a unique relationship with the Rivlin family, who always showed support for the organization and was a partner in MDA's lifesaving activities for the citizens of Israel. The MDA management, employees and volunteers share the grief and pain of the President of Israel, Reuven Rivlin and the pain of the Rivlin family."





“The new Medicycle will help her Reach Anyone in Need of Medical Treatment as Quickly as Possible”

The First Wwoman in MDA to Save Lives on an Heavy Medicycle

About four years ago, Reuma Medina Amit from Kochav Yair joined Magen David Adom's medics course and later completed an ambulance driver course as well. She has been volunteering on a weekly basis in MDA, as an ambulance driver and as a first responder in the community where she lives. In a festive dedication ceremony with the Mayor of the Kochav Yair Yuval Arad, MDA Director General Eli Bin, Friends of MDA Director General Orly Ariel, and members of the MDA Directorate, a new medicycle

Donated by 'Israel Friends of MDA' was welcomed in to the organization. Rauma, a volunteer in Magen David Adom, a mother of three and a marketing consultant, can now be seen riding the medicycle, on her way to save lives. “Thanks to the medicycle, we will be able to travel faster on the highways, reducing the response time and save lives,” said the Chairman of the Volunteer Administration in the Yarkon Region and MDA Board Member Haim Dagan.

“When I started volunteering for MDA, my children were nine, five, and one years old. It seemed impossible to me, but I am so happy I succeeded, there is nothing better than volunteering in MDA, and the satisfaction I feel when I treat those who need it is tremendous. For years I used to ride medicycles, and I really liked it, but I decided to give it up after having kids” said Rauma. “Now, going back and riding this medicycle, in order to saving lives, has given me much joy”.

MDA Director General, Eli Bin: “I would like to thank the donor who wished to remain anonymous and 'Israel Friends of MDA', for the wonderful donation of this medicycle, which will join MDA's fleet of vehicles. I would also like to congratulate Rauma, whose volunteer work at Magen David Adom has helpt save many lives in Kochav Yair and in the nearby communities. The new medicycle will help her reach anyone in need of medical treatment as quickly as possible.





An Outstanding Family

A special ceremony was held at the Magen David Adom headquarter last week in honor of MDAs excelling workers, and for the first time ever, only women were chosen to receive the certificate of excellence. Among the chosen were Ronit and Elinoy Ze'ev. Ronit Zeev (46) began volunteering in Magen David Adom at the age of 15, following her older brother who was an MDA medic. Today she serves as a medic and ambulance driver. Elinoy Ozan (18), Ronit's daughter, joined at the age of 15, just like her mother, and volunteers regularly in MDA. Ronit was chosen for the Asher region certificate and Elinoy for the Acre certificate. Both are dedicated and always willing to help. Ronit's son, Almog (16) volunteers in Magen David Adom

as well, and the three work together often on the MDA ambulances.

MDA medic, Ronit Ze'ev, Elinoy's mother: "My greatest pride is to see my children coming home from a shift on an ambulance wearing the MDA uniform, and the certificate of excellence we received, both my daughter and I, is very touching". **Youth volunteer in MDA, Alinoi Uzan, Ronit's daughter:** "My mother was my inspiration. When I saw her coming home from shifts, full of satisfaction and the desire to help others, it was clear to me that I wanted to be like her. I am grateful that I get to save lives at such an early age, like my mother, and the recognition we received warms my heart."



Generational Giving

During the last week of May, two new medicycles were dedicated thanks to the support of the Langdon and Goldman families from the United Kingdom.

Ian and Laura Langdon were incredibly proud to unveil their First Responder Medicycle active in Netanya, the same city in which the ambulance they donated last year is actively saving lives. Laura was excited to see the ambulance at the dedication since she couldn't attend its dedication last year.

The Goldman family also celebrated their new medicycle which is active in the Ayalon Region

(center of Israel). In 2007 The Goldman's dedicated a 4x4 ambulance in memory of Benny Goldman Z"L, now they were able to share in the joy of giving the gift of lifesaving with a whole new generation of grandchildren.

"It's such a privilege being able to see how a new generation is now connected with the lifesaving work of Magen David Adom, we are incredibly thankful for your support and the support of the many families in the UK who continue this partnership which helps so many in Israel, said Daniel Burger, Chief Executive of MDA UK, during the dedication.





Mom and Dad's Paramedic

On Thursday afternoon (23.5), MDA Paramedic Omri Gurga received a call on the Magen David Adom app. Within minutes he arrived at the site, a building in Tiberias, where an elevator had been stuck near the ground floor. Through the commotion he heard the civilians say the elevator fell from the third floor and stopped abruptly. Omri approached the elevator door, and through the narrow glass he recognized his parents.

Omri's mother, Sarit, a hearing impaired woman who recently underwent a kidney transplant, and his father, Michael, both 55, were stuck in the elevator for about 40 minutes. As a result of the elevator's rapid descent the two suffered mild injuries and were feeling ill due to the hot weather.

Omri managed to rescue both his parents from the elevator, performed preliminary medical tests on the spot, and made sure they did not suffer from any serious injuries. His mother was not in need of evacuation, and his father was

evacuated in an MDA ambulance to the hospital in mild condition, accompanied by his son.

"As a paramedic in intensive care units, an ambulance driver and a paramedic at MDA's 101 dispatch center, my biggest fear was having to treat a relative. When I reached the elevator and saw, through the shattered glass, my parent's faces, I was alarmed. But I knew I would do everything necessary to make sure they get the best medical care, just as I would for any other patient who needed me. My mother was confused, and in the first moments did not recognize me. With the help of passersby, using a special key, we managed to open the elevator door and rescue my parents who were fully conscious, but suffered from mild injuries and slightly dehydrated", said **MDA paramedic Omri Gurga**, "Now my parents will better understand the importance of being an MDA first responder – when I go out in the middle of Friday night Kiddush or when I leave a family event in the middle, in order to save lives".



Drill, Drill, Drill

"Drill, drill, drill, so that's just it, it wasn't just a drill, it was an exhilarating experience of combining life-saving forces – thank you to the organizers and the medics in service", said Yoram Cohen, a participant in the Beit Aryeh medics course, when speaking of the course concluding drill in which all MDA volunteers from the community participated.

Last week, a field exercise was held to conclude the Beit Aryeh medics course. The participants practiced rescuing the wounded, resuscitation in the field, evacuating patients in an ambulance and transferring the patients to the settlements teams. The culmination of the exercise was the mass casualty simulation in which the medics in service

from Beit Aryeh and the course participants joined together to deal with an explosion of a children's bus. The mock participants were the families of the course participants. Meirav Vardi, a course participant, summarized the exercise: "Yesterday we got a taste of the responsibility, professionalism and attentiveness expected of us. I enjoyed meeting the medics in service and the course participants, and looking forward to taking an active role in MDA."

"In addition to the experience of the concluding drill I felt unlimited support from the medics in service and the course instructors - thank you!" Kinneret Koren, a participant in the Beit Aryeh course.

