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Israel's National EMS



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**MDA Blood Service
Receives the Excellence
Award**



**MDA Canada for the
New Blood Bank**



**Commemoration as a
Way of Saving Lives**



**An Assembly Attended
by 55 Donors who Donated
2,063 Blood Units and
Saved about 6,000 Patients!**



**Giving and Giving -
But You Can Always Give a
Little More**



**Do you have an
interesting story?
An exciting news?**

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Picture of the week



Photo: MDA Spokesmen

More than 100 Medi-Cycles, Ambulances, Mobile Intensive Care Units were launched to Ben Gurion International Airport to secure an Emergency Landing of a plane with 152 passengers and crew members on board



The MDA Blood Services Received the Highest Award Given in the Framework of the 2018 National Award for Quality and Excellence.

The award is given to the Blood Services of Magen David Adom by the Civil Service Commission and under the auspices of the Prime Minister's Office. The principles of the award program are based on the EFQM system of excellence.

The blood services of MDA received the award based on many criteria, including management and leadership, strategy, human capital, collaborations with other bodies, work processes, service and reaching destinations, all of which awarded Magen David Adom Blood Services four gold stars.

The certificate of excellence received by the Magen David Adom Blood Services was awarded on Tuesday, July 2, at an official ceremony held at the Bible Lands Museum in Jerusalem.

MDA Director of Blood Services, Prof. Eilat Shinar: "I would like to express my thanks to the judging committee for the evaluation of our work.

My deepest thanks go to the employees and the volunteers of the Blood Services. Thanks to them, we received high esteem and thanks to them we provide every day a high quality service for all those who need blood transfusions to save their lives. We know that our work is important, and we are happy to receive a recognition. I would also like to take this opportunity to thank the hundreds of thousands of blood donors who volunteer every year to save lives. "

MDA Director General, Eli Bin: "This excellence award for every employee and volunteers in the Blood Services of Magen David Adom, and they are the living spirit without which there is no value to progress and technology. I would like to thank on my behalf and the recipients of the award, to the Civil Service Commission and the Prime Minister's Office for awarding the Magen David Adom Blood Quality and Excellence Award. "





Raphael Herbst, Arlène Abitan (co-chair), Professor Eilat Shinar, Leslie Lenetsky (co-chair)

MDA Canada for the New Blood Bank

More than 330 people attended Canadian Magen David Adom's "Montreal Gala 2019" which took place at Le Windsor Ballrooms on Thursday, May 23rd .

The keynote speaker was Professor Eilat Shinar, Director of Magen David Adom's National Blood Services in Israel. The current blood center is operating at full capacity and no longer meets the needs of Israel's rapidly growing population. MDA needs to safeguard Israel's blood supply. Construction has begun

on a new, state-of-the-art facility that will safely store more than 500,000 units of blood. Proceeds from the event will help provide the new blood center with the most advanced medical equipment available.

Special thanks to the event co-chairs, Arlène Abitan and Leslie Lenetsky who, together with their committee, worked their own brand of magic and succeeded in creating an event that is being talked about in glowing terms.



Co-chairs, Leslie Lenetsky and Arlène Abitan; CMDA National President, Michael I. Levine; CMDA National Executive Director, Sidney Benizri



Unit Pride

The MDA Blood Services' Emergency Time Shipping Unit is Celebrating their 10th anniversary

The unit is responsible for the preparation and delivery of blood and blood components to the hospitals, research centers and the IDF. Thus, it is important to reinforce this unit, during emergencies, with skilled personnel.

In 2009, the head of the unit contacted the people who served there as part of their National Service. They were excited to get another chance to help those who needed blood donations. The plan was to establish a group, who would be recruited through the Ministry of Industry, Trade and Labor. The recruits underwent a three day training course, and since then they have been called every two years for a three day refreshment course. This year, a special program was started, in which

the recruits were integrated into lectures; safety, security and Data Security, and into simulations for routine and emergency work including emergency procedures and deliveries.

On the last day of the course, the recruits practiced field work, which was combined with a tour of the trauma room and the blood bank in Assaf Harofeh Hospital. From there they went to the emergency blood services site, at "The Ministry of Health Logistics Center". The goal was to get to know the work at the blood services site and understand the conditions during an emergency.

We would like to thank the recruits who joined the mission and have continued to be engaged in this work for the past ten years.





An Assembly Attended by 55 Donors who Donated 2,063 Blood Units and Saved about 6,000 Patients!

The Association of Blood Donors Volunteers in Israel was founded in 1936.

The association has 11,526 men and women - all blood donors with a special awareness of the blood donation: 7,062 of them are active in blood and plasma donations, and some of them fill a number of other roles that promote the issue of blood donations: 16 instructors in schools, 6 lecturers and tour guides in the blood services, 88 teams' heads that invite groups of donors mainly during the holidays, as well as members who have been trained as funders who assist

as interviewees. The association has a seven board members elected once every two years. At the beginning of June, an evening was held at the initiative of the association's management in Kfar Maccabiah, honoring the active members of the blood donors association: the heads of the team, instructors, counselors, fund-raising supporters, professionals and the management team.

The assembly was attended by the chairperson of the association, Yoav Bar Zeev, and Prof. Eilat Shinar, Director of MDA Blood Services.





Commemoration as a Way of Saving Lives

Donating Blood in Memory of Dr. Thaer Khalil

At the end of seven years of medical studies in Ukraine, Dr. Thaer Khalil traveled to the university where he studied for the last time, to receive his graduation certificate. The trip came to a tragic end when Dr. Khalil was injured in a car accident and killed. He had dreamed of dedicating his life to caring for the other and saving lives, so to mark the anniversary of his death, his family decided to contact Magen David Adom's Blood Services and organize a large blood drive in memory of their son. In an event, organized by MDA Blood Services in cooperation with "Yesh Tikva" (There is an

Hope) association for cancer patients, 200 units of blood were donated by family members and residents. Over 100 people joined a bone marrow registry, and about 20 people signed an "Adi" card for organs donation. Khalil's father, Nasser Khalil, said: "A person must do for others. It was clear to us that the way he would like us to commemorate his memory was by saving lives and helping others. I thank the Magen David Adom Blood Services and "Yesh Tikva" from the bottom of my heart, and everyone who participated, devoted his time, and donated blood to save lives. "

