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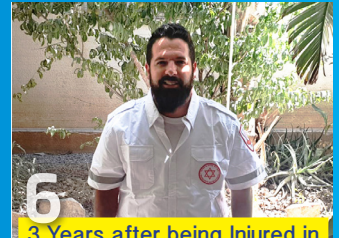
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In a festive event marking the opening of the new Magen David Adom Outpost station in Kfar Hasidim, Rabbi Yaakov Meir Sonnenfeld, the rabbi of the nearby Rekhasim community, took part in a mezuzah setting ceremony and gave his blessing. At the Outpost station in Kfar Hasidim, an MDA ambulance will operate throughout the day including the evening hours and, during the night hours will be operated by first responders from the community



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An exciting news?**

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MDA's "First Seven Minutes" Project Has Reached the United States

Magen David Adom, as Israel's National Emergency Medical and Blood Services Organization, has accumulated considerable experience in coping with mass casualty incidents. The "First 7 Minutes" project, initiated and developed by MDA and led by Deputy Director General- Community Dr. Eli Jaffe, aims to impart the knowledge and experience of Magen David Adom in communities around the world and provide their members with tools for dealing with emergencies.

At multiple seminars in Milwaukee last week, 150 Americans, showed great interest and attended the seminar and participated in a mass-casualty incident simulation. The MDA teams have been offering the seminar for over a year and a half, and have trained more than 3,000 people, in 15 countries including Canada, Australia, South America, Italy, Switzerland, Holland, Belgium, Greece and for the first time now in the United States.

The project is based on the fact that time saves lives. Guided by MDA teams in the United States and around the world, participants learn how to use 7 principles to save lives in a mass casualty scenario such as terror attacks. As part of the seminar, participants learn to control bleeding, which has been found to save the most lives.

The four-hour seminar is conducted by MDA's most experienced EMTs and paramedics. The seminar is constructed such that the participants are given a lecture

and practical session followed by drills simulating MCIs (Multi-Casualty Incidents).

Raphael Herbst, MDA Paramedic and Project Coordinator: "The seminar we held this week is the first in the United States, and was done in cooperation with American Friends of Magen David Adom and the Jewish Federation of Milwaukee, and this time, as in every seminar, we were able to provide the communities with tools to cope with difficult situations, by giving practical tools to empower the communities to take the steps to take lives."

MDA Deputy Director General- Community Dr. Eli Jaffe: "The goal of the project is to train members of the communities to know how to deal with a multi-casualty event in the first few critical moments. We are teaching the public what to do until emergency teams arrive, and how to help emergency teams upon their arrival."

MDA Director General, Eli Bin: "At Magen David Adom we are saving lives every day throughout the country, and the satisfaction is tremendous every time. It is exciting to see how, thanks to the unique experience accumulated by medics and paramedics of Magen David Adom, we are able to influence and contribute to saving lives in many countries and continents around the world, and now also in the United States. The 'First 7 Minutes' is one of the projects we are most proud of, and it is one of many examples of the MDA people's commitment to give themselves wherever possible."





Magen David Adom Assists in Developing the First Responders System in Santiago

The Providencia municipality in the Chilean capital has started a pilot project to train municipal security personnel as first responders in medical emergencies, in cooperation with the municipal emergency medicine service SAMU R.M. This partnership is part of a series of activities initiated by the Israeli embassy in Santiago, led by the ambassador and his deputy in an effort to support emergency medical services in the Chilean capital. The initiative began after a tragedy that they experienced at the embassy three years ago, and is part of the long-standing partnership between the embassy and Magen David Adom in Israel.

At the same time, senior MDA officials flew to Chile last week and signed a cooperation agreement between the SAMU.R.M ambulance service and MDA. As part of this project and in light of the cooperation agreement signed between the Prime Minister of Israel and the President of Chile during his last visit to Israel, a workshop was given by MDA to SAMU service managers throughout Chile, on the organization of emergency medical services

and the way MDA's structure.

The activity ended with a workshop initiated and hosted by the governor of the capital district in its offices in downtown Santiago. The workshop dealt with the experience gained by MDA in organizing and providing medical coverage for large-scale public events, especially those with senior participants. The drill was held in anticipation of two major conferences to be held in Chile at the end of the year: APEC (International Conference of Heads of Major Economies in Asia Pacific) and COP25 (UN climate conference).

MDA Director-General, Eli Bin: “ Magen David Adom EMTs and paramedics are saving lives every day throughout the country. It is gratifying and exciting to see how, with the unique experience accumulated by the MDA teams in Israel, we can contribute to saving lives around the world. The cooperation with the ambulance service in Santiago is very important for the residents, and we are grateful for the opportunity to help them save lives.”





Actress, Model, TV Personality and Life-Saver:

Miri Bohdana completed an MDA first aid course

The actress, model and television personality Miri Bohdana joined the MDA Friends in Israel's "Women's Circle" two years ago, in order to help raise awareness of the importance of saving lives in Israel. Miri has undergone a basic MDA first-aid course in the past, and in recent months, she has improved her training and has become a regular first-aid provider.

During their visit to Magen David Adom, Miri and her husband Bebo Kobo were treated to a tour of MDA's National Operations Center, where they received were shown MDA's rescue capabilities including various rescue vehicles, including about 1,000 ambulances and mobile intensive care units, about 650 emergency Medicycles, electric bicycles, MERVs, Jet skis and the sea-balance. At the end of the tour, MDA Director General Eli Bin thanked Miri and her husband for Miri's visit and volunteering, and gave her a first responder bag with advanced medical equipment, through which she will be able to provide medical treatment everywhere. In addition, she received a certificate to mark the end of the course. Miri told of her intention to volunteer on Magen David Adom ambulances and serving as a first responder.

"I see tremendous importance in the fact that

each and every one will learn first aid and basic resuscitation activities," **said Miri Bohdana**, "during the course I learned to provide medical treatment in the field, including performing life-saving CPR, and with the help of the defibrillator I own and the advanced medical equipment in the first responder bag, I can assist in medical emergencies and save lives."

"I am proud of you, Miri, that you chose to volunteer for such an organization," **said Bebo Kobo at the end of the visit.**

Director of the Friends of MDA in Israel, Orly Ariel: "Miri's joining Magen David Adom array is an example to anyone who can influence society, to create a better place to live and to save lives in the State of Israel."

MDA Director General, Eli Bin: "By volunteering, Miri, you strengthen Magen David Adom, both as a first responder carrying advanced medical equipment, and in helping raise awareness of acquiring skills for providing primary medical care and saving lives. To us you are part of the Magen David Adom family, and I am sure that we will continue to do more in order to save lives in the State of Israel."



Magen David Adom and Soroka Hospital's Trauma Conference

About 100 Magen David Adom medics and paramedics and 100 medical personnels from Soroka Hospital participated in the trauma conference that took place in Soroka. The lectures were given by many people, including Dr. Rafi Strugo, MDA's Deputy Director General – Medicine, and Prof. Gad Shaked, Director of the Soroka Trauma Department. They spoke about the innovations and future trends in the field. Additional lectures were given by Soroka and MDA personnel, and the IDF Medical Corps.

The purpose of the conference was to deepen the teams' knowledge, learn from each other, and strengthen the cooperation between MDA and Soroka Hospital.

Prof. Gilbert Sabag, Chairman of the Surgical Division and Head of the Soroka Trauma array:

"The joint conference with MDA emphasized continuity from the initial treatment in the field, to the trauma and the operating rooms in the hospital. We ascribe great importance to the

cooperation between the hospital staff and the MDA and IDF teams throughout the year."

MDA Deputy Director General – Medicine, Dr. Rafi Strugo: "The cooperation between Magen David Adom, the hospitals and the IDF Medical Corps is very important. The ultimate goal is to improve the medical response for the next patient. I thank Soroka for their cooperation, and hope we will be able to hold such successful conferences in other hospitals".

MDA Director General, Eli Bin: "MDA workers and volunteers are constantly learning with the goal of providing patients with professional and efficient medical treatment. There is no doubt that such conferences contribute greatly to their professional abilities, and strengthen the connection between the MDA teams and the hospitals to which they evacuate the patients. I would like to thank the hospital's management for their cooperation and the enriching professional conference."





From Bi'ina, Wadi Salameh and Tamra

70 new EMTs joined Magen David Adom

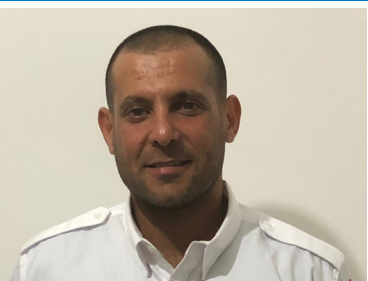
Four MDA courses were held in Bi'ina, Wadi Salameh and Tamra, and 70 EMTs and ambulance drivers were trained and will begin volunteering in Magen David Adom in their communities.

The four courses were held as part of the Outreach Community project, which is shared by MDA and the Red Cross delegation in Israel, and the Red Cross funds the training of Magen David Adom in various communities in Israel.

Rashid Ghanaïm (35) from Sakhnin is a professional sailor, and he works as a diving and sailing instructor on Achziv Beach and on the beach in Acre. For years, Rashid dreamed of completing medical training and saving lives, and he has now completed an emergency medicine course for Magen David Adom, he will join MDA medical teams working on the organization's sea-bulance in the Sea of Galilee. He tells: "for more than 10 years I'm a sea man and very much like my work on beaches and water. It is a privilege for me to volunteer as an EMT in Magen David Adom, Israel's national rescue organization, and I am particularly pleased to be able to save lives on

the Sea of Galilee by using the MDA Sea Bulance" "In the three years since the project began, there has been a significant increase in demand among members of different communities in Israel and in the North in particular who are interested in taking part in it and being qualified as EMTs and first aid providers in Magen David Adom," said **Asaf Chen**, "With the completion of the four courses, MDA is joined by 70 EMTs who are committed to the value of assistance to the victims and saving lives."

Agathe Stricker Deputy Head of Delegation IL/ OT International Committee of the Red Cross "I am always very excited to meet new volunteers, especially young people, because volunteering is a fundamental principle of the Red Cross and serves as the basis for the activities of every national organization such as Magen David Adom, for the benefit of the community and society. I am also very happy to see that so many women are finishing the MDA EMT course, and I would like to congratulate them, and of course all the seventy new MDA volunteers, for joining the Red Cross as well. Today you join more than 13 million Red Cross volunteers in the world "





3 Years after being Injured in a Serious Car Accident and 25 Years after his Father was Killed by Gunfire

Daniel Messika successfully completed a Magen David Adom medic's course

Among the graduates of the Magen David Adom medics course in the Jordan Valley is Daniel Masika (27) from Moshav Gittit, who decided to volunteer for Magen David Adom in order to save lives. Daniel thought about volunteering for a long time, when three years ago he was injured in a serious car accident on Highway 505, and his friend, who was with him in the car, was killed. In addition, twenty five years earlier, his father had been shot while driving along the same road.

"Both these incidents will stay with me for the rest of my life. My decision to volunteer for

Magen David Adom and undergo training as an emergency medicine medic came from my desire to treat the sick and the injured, and save lives," **said Daniel**. "From my personal experience, I understand how critical the first field treatment is. If I can help save lives in MDA, it will be an amazing feeling and will give me great satisfaction".

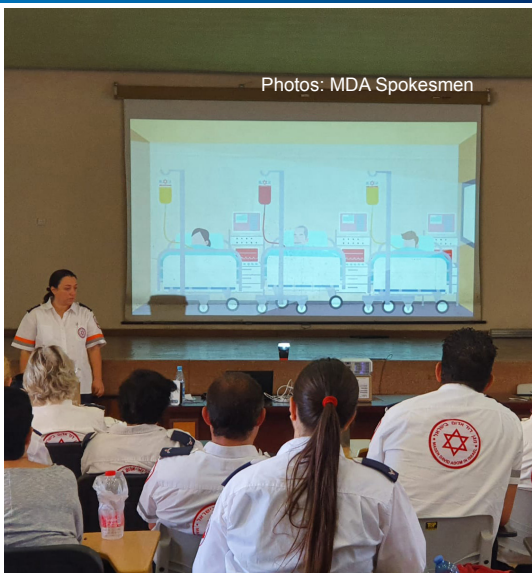
Daniel is joining the Magen David Adom emergency medics, and will volunteer on an ambulance and as an MDA first responder, in the Jordan Valley and the Samaria area.



Phlebotomists' Assistants Training in the North

Last week, about 50 volunteers from the northern regions (Yarden, Asher, Gilboa and Carmel) completed their training as Phlebotomists' Assistants. The blood donation department greatly values these volunteers, which will assist in routine and emergency situations. This training diversifies the volunteers' activity and gives them another way to help save lives. This is the second training session, which included a similar number of volunteers to the first session that took place in center regions.

The volunteers from the first session have been volunteering for hundreds of hours a month. They assist in many ways, including; receiving donors, providing information about the blood donations and the donation process, filling out the donor questionnaire, taking blood pressure and hemoglobin levels, and shipping the blood donations. In addition, the trainees will be given the opportunity to participate in a special phlebotomists course in the future.



Photos: MDA Spokesmen



MDA Friends Society in Canada was Excited to Announce its First Annual Ontario Camp Tour

On Sunday July 14th and Sunday July 21st, we were kindly welcomed by Camp Moshava in Ennismore and Camp Ramah in Utterson, Ontario respectively, for their annual Visitor's Day. Meeting over a thousand parents and campers in both camps, our Mobile Intensive Care Unit was a 'hit' with Campers and Parents alike.

On Thursday July 18th, CMDAI was invited

to be the official paramedic staff for the 12th Annual Nate Huffman Memorial Basketball tournament. Camp Northland hosted nine of Ontario's prominent Jewish Camps for an intramural basketball tournament – the biggest of its kind in the Province. CMDAI was proud to be a part of the formal tournament to ensure everyone's safety.

