



Julis Receives a Mobile Intensive Care Unit



On Tisha B'Av, MDA and Hatzalah Share Lessons Learned



At the Last Ceremony of Ruvli Rivlin's Tenure: Certificate of Excellence for the Blood Services Unit 269



Challenges of National Emergency Medical Services in Managing Mass Casualty Incidents



Ready to serve



MDA Overseas Program in Memory of Yochai Porat Z"l Celebrat



The Exciting Donation of Four Brothers to MDA



Picture of the week

As part of a community day for safe conduct during the summer, MDA held educational sessions in several centers in Jerusalem where MDA Jerusalem volunteers taught how to identify and provide initial treatment, as well as how to call MDA teams.



Julis Receives a Mobile Intensive Care Unit

The first Magen David Adom intensive care unit to serve the in the Druze communities in the Galilee

Yesterday morning (Sunday), a mobile intensive care unit was dedicated at a special ceremony at the Magen David Adom station in Julis. The MICU will provide an advanced medical response to the residents of the local council and the surrounding areas and will greatly help to improve the medical response provided by Magen David Adom to the many motorists on nearby roads 70 and 85. Until now, only a standard ambulance operated at the station.

The ceremony took place in the presence of the spiritual leader of the Druze community, Sheikh Mowafaq Tarif, the mobile donor Mr. Mounhal Hamoud who is the the owner of the Merkaza chain, Director of Security and Minorities at the International Fellowship of Christians and Jews, Mr. Safwan Mreeh, the head of the Julis Council, Adv. Wissam Nabwani, MDA Director General Eli Bin and CEO of the MDA Friends Society in Israel, Ms. Orly Ariel. The new MICU,

which will operate seven days a week, was donated by Mounhal Hamoud, a resident of Yarka and owner of the Merkaza chain through MDA Friends Society in Israel and will be jointly funded by Magen David Adom and the International Fellowship of Christians and Jews which for many years has been helping to strengthen the resilience of Magen David Adom for the benefit of the security and health of the residents of the State of Israel by donating ambulances and vehicles for intensive care and donating hundreds of defibrillators deployed in public places and synagogues.

The dedication of the new intensive care unit was made possible thanks to the process of improving MDA's services and the cooperation with the council, the donor Mr. Mounhal Hamoud and the International Fellowship of

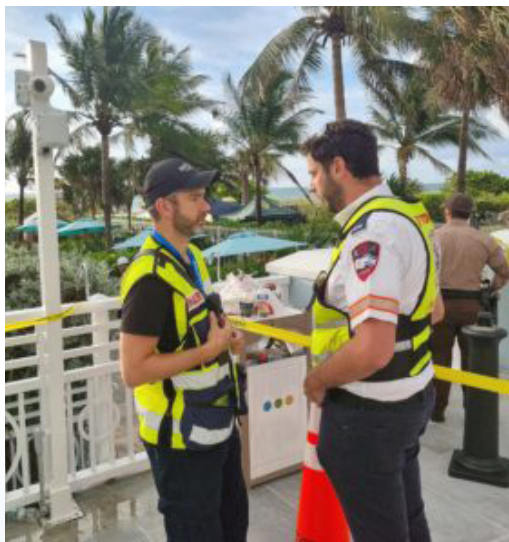
Christians and Jews that will help finance the operation of the mobile for the next 5 years. This will help the treatment of complex and complicated emergencies and will help shorten the arrival times of MDA staff in case of a medical emergency.

Continue reading ► <https://mdaonline.egnyte.com/fl/UjPdF525SM>



On Tisha B'Av, MDA and Hatzalah Share Lessons Learned

More than 725 paramedics and EMTs from around the world, most of them Americans, joined together on Sunday, July 18, for a webinar on lessons learned from the tragic incidents in Surfside, Florida, and Mount Meron. The session was meant to encourage greater learning and strengthen the ongoing partnership between Magen David Adom and Hatzalah organizations.



collapse. Two people remain unaccounted for. Hatzalah volunteers trained by MDA were some of the first on the scene.

In one of the worst civilian incidents in Israel's history, 45 people died and 150 were injured when attendees at a Lag B'Omer celebration near Mount Meron

Uriel Goldberg, paramedic and MDA-hatzalah coordinator, explained that Tisha B'Av, a day of great sadness commemorating the destruction of the first and second temples, is a perfect opportunity to reflect on the challenges faced over the past year: Covid, the tragic Lag B'Omer stampede near Mount Meron, another war with Gaza, and the building disaster in South Florida.

"It also showed us how communities come together, rallying around a tragedy and working together to overcome it," Goldberg said. The webinar focused on the strategies and methods used to enable collaboration and cooperation.

As the recovery effort nears the end, authorities have identified 95 victims who lost their lives in the Surfside building

in the Galilee were crushed by other attendees while exiting the stadium. The death toll and casualties would have been far greater had MDA not been able to respond so quickly.

Speakers on the webinar included Rabbi Yehiel Kalish, chief executive officer of Chevra Hatzalah, and Joseph Dahan, Hatzalah South Florida cofounder and director. And from Israel: Dr. Eli Yafe, MDA deputy director-general for communities; Uriel Goldberg, paramedic and international relations coordinator; Colonel Golan Vach, commander of Israel's Home Front Command rescue delegation for Surfside; and MDA Paramedic Raphael Herbst who spoke about MDA's response to the Meron disaster.



At the Last Ceremony of Ruvi Rivlin's Tenure:

A Certificate of Excellence for the Blood Services Unit 269

The outgoing president, Reuven (Ruvi) Rivlin, ended his term at a ceremony by awarding certificates of excellence to 15 reserve units held at the president's house in early July. During the special ceremony, the 269th Blood Donor Regiment, under the command of Col. (Res.) Dr. Michi Zayfa, was awarded the Medal of Merit.

The decision to establish the IDF Blood Donor Unit was made in 1973, as a lesson from the Yom Kippur War and with the goal of strengthening MDA's blood donation system during emergencies. The ceremony was held in the presence of the Minister of Defense, Mr. Beni Gantz, and the Chief of Staff, Major General Aviv Kochavi and the Chief Reserve Officer, Brigadier General Ari Singer.

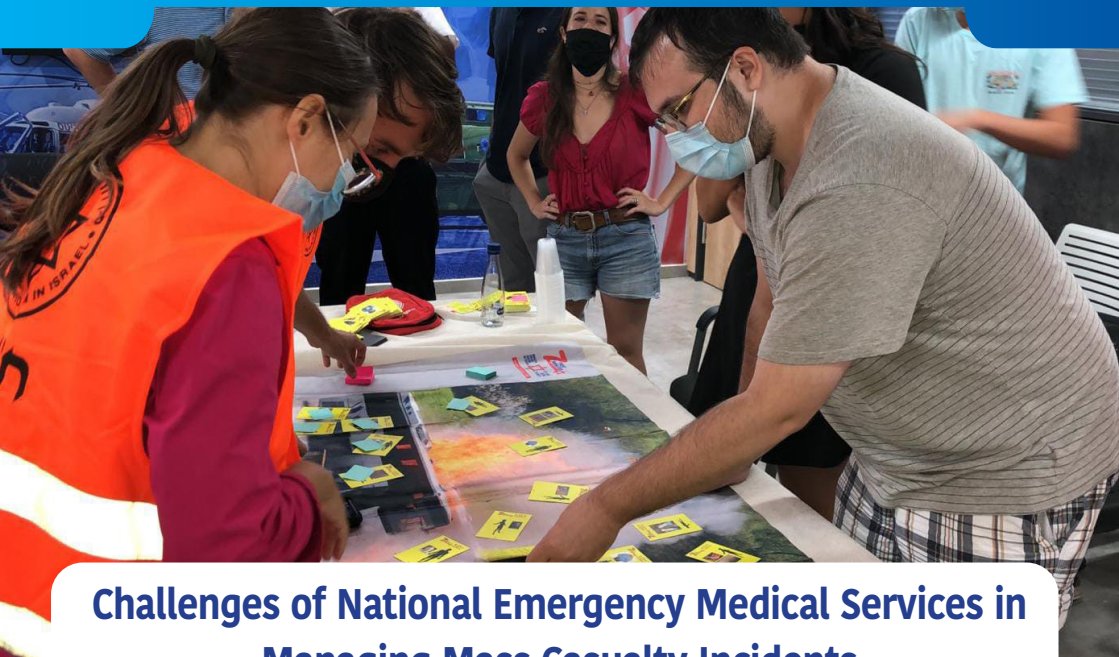
Prof. Eilat Shinar, MDA Deputy Director General of Blood Services: "The General Staff Blood Battalion is an example of the excellent work of the reserve soldiers with MDA's blood services. Trained under the IDF and in an emergency, switches to operation by the IDF with efficiency,



professionalism and order. The battalion commander, Col. Dr. Michi Zayfa, sets an amazing personal example and inspires the activity of the battalion's officers and soldiers. I am proud of them for receiving the Medal of Excellence."

The blood-raising battalion commander, Col. (Res.) Dr. Michi Zayfa: I would like to thank the soldiers and officers of the battalion, who work in operations, wars and emergencies for the citizens of Israel and face every difficulty and challenge. "The spirit of our soldiers is an unprecedented asset and is the essence of our battalion - from the command system to the last soldiers - they all work for the citizens of the country, because in the end blood is an irreplaceable national asset."

Eli Bin, MDA Director General: "The Magen David Adom family congratulates Dr. Zayfa and the soldiers of our wonderful blood services battalion, who received a special award in an exciting ceremony. We are proud of the cooperation with the officers and soldiers of the unit and know that we have someone to rely on in an emergency. Well done!"



Challenges of National Emergency Medical Services in Managing Mass Casualty Incidents

On the 26th of July MDA hosted students from around the world at the National Operations Center from the accredited Disaster and Emergency Management program at Tel Aviv University. During the seminar, the students were taught by MDA about the organization's activities and the challenges in managing MCIs and even were treated to live simulation drills to provide a practical demonstration of the materials learned. After the presentations and drills, the students were given a tour in the National Emergency Dispatch Center which sits in the National Operations Center.





Ready to serve

Hundreds of young men doing their national Civil Service are an integral part of MDA teams. MDA civil service members are ultra-Orthodox yeshiva students who decided after the age of 21 to volunteer to save lives.

Civil service members perform a variety of roles including paramedics, ambulance drivers, EMTs and 101 call center dispatchers, while adjusting the work environment to their religious lifestyle.

Civil service members serve in MDA for two years.

Last week, a day of professional training was held for 80 new service members in the Horashim forest.

During the day there were sporting and challenging activities, first-aid training stations during which a search in the woods for a man who had collapsed was held, and IV training session after running meters.

Welcome to MDA!





MDA Overseas Program in memory of Yochai Porat Z"l Celebrated its Annual Ceremony.

Last week, the volunteers of the Yochai Porat program participated in an exciting graduation ceremony and joined the thousands of volunteers from 26 countries who took part in the program.

The ceremony was held this year at the MDA station in Jerusalem in accordance with the Corona regulations.

The ceremony was attended by members of Yochai Porat's family, MDA workers and volunteers and managers of the Jerusalem region.

There is no doubt that this is a special program that allows the volunteers to take action in the heart of the Israeli society. We are sincerely proud of the participants who chose to take part in this meaningful experience and we look forward to welcome future volunteers!





The Exciting Donation of Four Brothers to MDA

Four brothers: Gad, Ariel, Yehuda and Roni from Jerusalem, decided to pay tribute to MDA's work on the frontlines against the Coronavirus by donating an ambulance through MDA Friends in Israel in honor of their parents to the station in Ma'alot-Tarshiha. In the short time since it's being brought into service, it has already managed to transfer 3 mothers to the delivery room and provide life-saving medical care to patients and others injured.

The brothers and their families inaugurated the new ambulance in an exciting ceremony at the MDA National Operations Center in Kiryat Ono where they met the MDA staff and learned up close about the advanced operating systems and the work of the centers, medics and paramedics in the organization.